



BROADVIEW GROUP

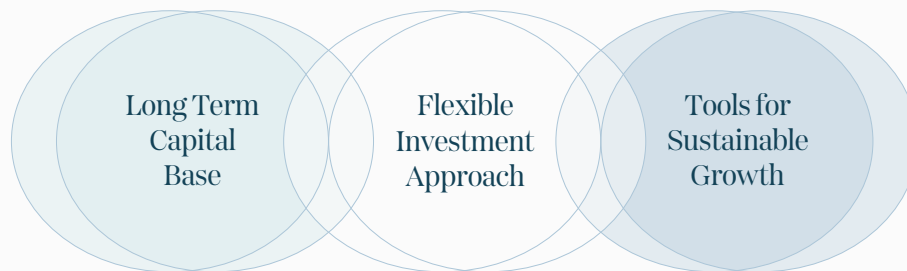
Different by Design

An Alternative to Private Equity

At Broadview Group, we're redefining what it means to be a long-term partner to growth-focused owners and management teams of middle-market businesses. Our permanent structure and unique capital base allow us to break free from the limitations of traditional private equity while retaining the elements that have helped us support and build businesses for decades.

A Different Kind of Partner

Broadview Group was built for operators by operators. As owners and leaders of successful businesses, we understand your challenges because we have lived them. Drawing on our firsthand experiences, we've structured our business model around three key pillars that uniquely position us as your ideal partner:



Investment Criteria

Location

U.S.



Canada



Transaction

Majority control or minority ownership with influence

Company Size

\$20mm – \$250mm
Revenue

\$3mm – \$25mm
EBITDA

\$1.5B+

Capital Deployed
by Principals

25+

Current or Past
Portfolio Companies

20+

Times as First Outside
Capital

20+

Founders and Families
We've Partnered With

12

Direct Investment Team
Members

Industry Focus



Specialty
Distribution



Niche
Manufacturing



Business
Services

Clay Hunter
CEO
chunter@broadviewgroup.com

Alex Kuhlman
Principal
akuhlman@broadviewgroup.com

Jason Logsdon
Chairman
jlogsdon@broadviewgroup.com

Davis Malone
Vice President
dmalone@broadviewgroup.com

Heath Hunter
Managing Director
hhunter@broadviewgroup.com

Emelie Goering
Business Development
egoering@broadviewgroup.com

Steve Ponciroli
Managing Director
sponciroli@broadviewgroup.com

Current Investments

	Environmental, health, safety, and sustainability (EHS&S) compliance services firm	 Business Services
	Provider of vibration isolation, seismic control, and shock protection solutions	 Niche Manufacturing
	Specialty distributor of residential stair parts in the United States	 Specialty Distribution
	Provider of commercial and industrial recycling and waste solution services	 Business Services
	Value-added distributor and service provider to the broadband infrastructure and related industries	 Specialty Distribution
	Manufacturer and designer of engineered cold therapy and compression products	 Niche Manufacturing

Select Past Investments of the Principals¹

	Developer and distributor of supplies, tools and equipment used in the fabrication and maintenance of hard surfaces	 Specialty Distribution
	Asphalt placement and maintenance services	 Business Services
	Specialty distributor of building automation peripherals and controls solutions	 Specialty Distribution
	Manufacturer and recycler of plastic products serving a wide variety of agricultural, industrial and commercial markets	 Business Services
	Designer, manufacturer and distributor of spinal surgery instruments and implants	 Niche Manufacturing
	Designer and manufacturer of specialty electronic and electromechanical products and solutions for fire safety and code compliance	 Niche Manufacturing
	Developer and manufacturer of energy and flow measurement devices used in water, steam, gas and compressed air applications	 Niche Manufacturing
	Master distributor of specialty fasteners	 Specialty Distribution
	Manufacturer and distributor of fasteners and fastening systems for wood, metal, and drywall applications in commercial and residential construction	 Specialty Distribution
	Redistributor of wire, cable, electrical products, and value-added services	 Specialty Distribution

¹ Represents certain investments for which Broadview principals had responsibility at prior firms